



**Plovdiv**  
a touch of art and history

## 6<sup>th</sup> INTERNATIONAL MEETING OF TOUR OPERATORS PLOVDIV, BULGARIA



**22<sup>nd</sup> – 25<sup>th</sup>  
APRIL 2015**

**plovdiv  
together  
2019**

CANDIDATE FOR  
EUROPEAN  
CAPITAL OF  
CULTURE



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*IF YOU ARE CURIOUS TO SEE THE  
EUROPEAN CAPITAL OF CULTURE FOR  
2019 AND A CITY LISTED AMONG TOP  
10 TO VISIT IN 2015 BY LONELY PLANET  
EXPERTS – COME TO PLOVDIV!*

*WITH ITS RICH CULTURAL HERITAGE JUST LIKE THE  
ETERNAL CITY, IT OFFERS A LOT TO SEE ON A SMALL  
AREA.*

*AS PLOVDIV IS THE SECOND LARGEST BULGARIAN  
CITY, LOCATED ON A CROSSROAD OF CIVILIZATIONS,  
LINKING THE BALKANS, CENTRAL AND WESTERN  
EUROPE, IT PRESENTS A LOT OF LOGISTIC  
ADVANTAGES.*

Here you can enjoy the splendor of one of the best preserved ancient theatres in the world, the pearl in the crown of the Roman heritage in Plovdiv. Dated back in 2<sup>nd</sup> century AD, the theatre is still of use as a stage for number of events.



One should not fail to top up the feeling of visiting the Roman stadium. In the newly built 3D multimedia center, visitors have the chance to submerge in the atmosphere of the Ancient Plovdiv during the 2<sup>nd</sup> century. The 3D movie is a start of new interactive way to present the cultural values of Plovdiv.



The Architectural-Historical Reserve - "Old Town" of Plovdiv is a rare combination of Prehistory, Thracian, Hellenistic, Roman culture, remains from the middle Ages and the Revival period.



The Odeon is dated in the 3<sup>rd</sup> century. The construction originally served as a town hall, later reconstruction periods revealed its principal building used as a theatre.



The Small Basilica of Philippopolis was constructed in the middle of the 5<sup>th</sup> century. The floor of the church is covered with geometrical mosaics and a cross-shaped baptismal pool made of marble. It is one of distinctive landmarks and newest museum in Bulgaria.





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The Sixth International Meeting of Tour Operators will take place in Plovdiv - 22<sup>nd</sup> - 25<sup>th</sup> April 2015.

IMT Plovdiv is experiencing constantly increasing interest through the years. More than 300 tour operators and media representatives from Algeria, Austria, Bulgaria, China, Croatia, Egypt, Germany, Greece, Hungary, India, Italy, Nepal, Romania, Russia, Serbia, Slovenia, The UK Turkey, Ukraine and many other countries, evaluate the forum as highly successful and with big potential, delivering a lot of experience.

The event programme includes a panel of B2B meetings which have become key part of the IMT Plovdiv. The B2B session lasts for over 3 hours where every year over 120 delegates have the chance to present their companies' interests, field of activity, experience, find possible business partners, future opportunities, and expand their business network.

The wine and gourmet connoisseurs, who join the wine tour on 25<sup>th</sup> April (Saturday), will enjoy high quality wines in a pleasant atmosphere and alluring culinary treats in three selected wine cellars near Plovdiv.

The first stop will be at Brestovitsa winery. Next stop will be Todoroff wine and spa complex and the tour will end at Yustina winery.



Plovdiv is a great starting point for various destinations in the region – the famous valley of roses, the valley of the Thracian rulers, spa opportunities, religious tourism, mountain and ski tourism, and wine routes.

The accommodation will be provided by the 5 star  
Novotel Plovdiv





*Come to sense the touch of art and history!*

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More information and registration:

[www.imt.visitplovdiv.com](http://www.imt.visitplovdiv.com)

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We will go back in time to witness a traditional Bulgarian wedding in the beautiful houses of the Old Town in Plovdiv. Welcome to "Visiting the old Bulgarians"- a patriarchal story with lots of folklore jokes, singing and dancing, based on the musical "Old Time Bulgarians".



The action takes place in the courts of two of the most popular Revival houses in Plovdiv - Hindlian and Bala-banov House. All participants and spectators are welcome to join a traditional folklore dance "HORO".

